

**Subject:** Your Valour Canada Newsletter!

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**From:** Valour Canada

**To:** admin@rausi.ca



## Valour Canada Newsletter • May 2022

### Exciting News!

Valour Canada is excited to introduce our new President - John Q. Adams! John initially joined Valour Canada as a member of the Board of Directors in 2017, and accepted the role of President in May 2022. Please join us in welcoming him to the team!

About John:

John has over 35 years of experience in the financial services industry, gaining significant expertise in the areas of strategic planning, business development, marketing, sales, and wealth management.

Starting a career at Royal Trust in 1987, he progressively took on more senior positions at Royal Bank, TE Financial and Scotia Bank. John was a senior member of the team that obtained a Canadian Schedule 1 Chartered Bank license for a new start-up, Bridgewater Bank in 2005, where he successfully led the initial marketing and product development team. Most recently, he led the business development efforts of Fiera Capital in Western Canada, creating a unique value proposition and increasing brand awareness that saw his efforts pay off with him earning trust and confidence of high-net-worth individuals and families in private wealth.

John is a graduate of the University of Calgary (B.A. History 1985) where he also obtained his Marketing Certificate (1998). He is actively involved in the local business community both personally and professionally. He was recently on the board of Glenbow, also serving as the Chair of Valour Canada, and involved in the Calgary Chamber, all the while supporting several non-profits in Calgary.

While very much involved with outdoor pursuits, including running, mountain biking and cross-country skiing, he balances that with model railroading, model building, gardening, travel and spending time with family.

It was family connections that piqued John's interest in military history at an early age as his father and two grandfathers were all involved in the military at one point or another since 1917. As a military brat, John lived in Fredericton, Montreal, Hamer, Werl, Lahr and eventually Calgary, where his father retired, and the family put down roots in the community in 1973.

John is very much looking forward to this new chapter in his career and welcomes every

and all discussions on how to better educate youth about our Canadian Military History.



### Bottle Drive Fundraiser

Alberta Only

1. Sign up at SkipTheDepot
2. Schedule a pick up
3. Receive a tax receipt for your donation

Donate with SkipTheDepot

Learn more at: [ValourCanada.ca/Events/Skip-the-Depot-Fundraiser](http://ValourCanada.ca/Events/Skip-the-Depot-Fundraiser)

## [Skip The Depot Fundraiser](#)

Valour Canada is excited and proud to partner with Skip The Depot (Alberta) – an organization that provides everything you need to recycle your bottles and cans from the comfort of your couch.

How does it work?

1. Download the app or create an account.
2. Book a single pickup or schedule regular pickups.
3. Donate to charity and receive a tax receipt.



## [VE Day](#)

During the course of the Second World War, over one million Canadians served in places like the North Atlantic Ocean, Italy, Hong Kong, the Netherlands, France, and Germany. One in eleven Canadians had participated and 42,000 were killed (2,024 in the Navy, 22,917 in the Army, and 17,101 in the Air Force). It was a long and arduous war whose end was long awaited.

*Click photo to learn more.*



## [Peggy Lee](#)

An estimated 600 Chinese Canadians volunteered to serve in the military during the Second World War (WWII) even though they did not possess the right to vote or work in many professions. In 1947, after the war's end, Chinese Canadians gained the right to vote.

*Click photo to learn more.*



### [Japanese Canadian Internment Documentary](#)

Mary Kitagawa was seven years old when she was detained in a livestock barn at Vancouver's Hastings Park. She remembers the stench of the buildings when she dragged her suitcase through the barn door in April, 1942.

*Click photo to view YouTube video.*



### [Mons: From the Last Canadian Casualty to the First Battle](#)

The story of Mons, Belgium, during the First World War and the tragic death of Canadian soldier George Price just minutes before the declaration of Armistice.

*Click photo to view YouTube video.*

### [WE NEED YOU!](#)

Your support helps us to continue providing free resources for students and teachers across Canada.

- One \$50 membership covers the cost of bringing 3 students to our in-museum program.

**Please consider a donation to Valour Canada as part of your annual giving.**

*For more information, please click the photo.*

***Are you a museum professional looking for an affordable travel exhibit for your temporary event space? Please check out what we have available [here](#).***

Thank you for reading!

- Valour Canada

**Valour Canada**  
1820 24 St SW  
Calgary, AB T2P 0G6



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